

# Karl Sluis

www.karlsluis.com

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## Skills

### Product Leadership

Communication, problem definition, scoping, cross-functional team coordination and management, research, strategy, go-to-market planning and execution, esprit de corps

### Product Design

Visual design, brand design, user experience design, copywriting, user research, ability to build in HTML, CSS, JavaScript

### Data Visualization

Data visualization, interactive data tools, research, development with D3.js, Python

## Work History

### Datadog

Sr. Data Vis Designer, 2020—Present

Senior Designer for Data Visualization Team. Working with cross-functional teammates to enhance Datadog visualizations. Designed new elements and visualizations for the Dashboards product.

### City Atlas

Founder, 2017-2020

Find the best place to live with exclusive street and neighborhood metrics.  
Founder. Design, development, research.

### Pandora | Next Big Sound

Product Management / Design, 2013—2017

Product leader for Pandora Charts, delivering Pandora's top songs, trending artists, and predicted stars to the music industry and Pandora listeners. +6,000 subscribers, over 50% of SAM. Research, design, technical management, editor. Core product designer and product leader at early-stage startup, acquired by Pandora in 2015. Research, design, development, management.

### Plaid | Quovo

Design Consultant, 2013—2019

First employee at fintech startup, acquired by Plaid in 2019. Led visual and user experience design of core Connect product, consulted on development, performed user research.

### Design Consultant

Data Visualization, 2012—2013

Freelance data visualization and visual designer. Designed charts, graphs, interactive microsites and printed material for clients including SEED, the United Nations, and several financial firms.

### The Economist

Data Visualization, 2012

Data visualization, visual design, and user experience design for the Economist Intelligence Unit. Led work for Global Food Security Index.

### Procter & Gamble

Design Manager, 2010—2012

Brand manager, Clairol Hair Color. Managed Nice 'n Easy Root Touch-Up refresh.

## Education

### Northwestern University

BA History, 2002 — 2006

### College for Creative Studies

BFA Industrial Design, 2006 — 2010

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