

Karl Sluis

www.karlsluis.com

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Skills

Product Leadership

Communication, problem definition, scoping, cross-functional coordination, research, strategy, go-to-market, esprit de corps

Product Design

Visual design, brand design, user experience, user research, HTML, CSS, JavaScript, copywriting

Data Visualization

Data visualization, interactive data tools, research, engineering with D3.js

Work History

City Atlas

Founder, Present

Find the best place to live with exclusive street and neighborhood metrics. Founder.

Pandora | Next Big Sound

Product Management / Design, 2013—2017

Product leader for Pandora Charts, delivering Pandora's top songs, trending artists, and predicted stars to the music industry and Pandora listeners. +5,000 subscribers, over 50% of SAM. Research, design, technical management, editor. | Core product designer and team leader at early-stage startup, exit to Pandora in 2015. Research, design, management.

Quovo

Design Consultant, 2013—Present

Designer-at-large at early-stage fintech startup. Ongoing consultation.

Design Consultant

Data Visualization, 2012—2013

Freelance data visualization and visual designer. Clients included SEED, the United Nations, and several financial firms.

The Economist

Data Visualization, 2012

Data visualization, visual design, and user experience design for the Economist Intelligence Unit.

Procter & Gamble

Design Manager, 2010—2012

Brand manager, Clairol Hair Color. Managed Nice 'n Easy Root Touch-Up refresh.

Education

Northwestern University

BA History, 2002 — 2006

College for Creative Studies

BFA Industrial Design, 2006 — 2010

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