

Karl Sluis

Staff Product Designer | AI & Data Visualization

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EXPERIENCE

Datadog

2020 - Present

Staff Product Designer, 2023 - Present

Senior Product Designer, 2020 - 2023

Design collaborative AI investigation experiences for Bits AI SRE, helping technical teams find root causes and understand complex systems. Moved to the AI team in 2025.

Previously owned dashboard visualization widgets and map-based views, balancing visual craft, interaction design, edge cases, and the needs of multiple stakeholders.

Quovo / Plaid

2013 - 2019

Design Consultant

First employee and designer at Quovo, acquired by Plaid in 2019. Led visual and user experience design for Connect, conducted user research, and consulted on development.

Next Big Sound / Pandora

2013 - 2017

Product Management & Design

Core product designer and team leader at Next Big Sound, acquired by Pandora in 2015. Led Pandora Charts across research, design, product management, and go-to-market work.

Independent Design Consultant

2012 - 2013

Data Visualization

Designed charts, interactive microsites, and print materials for clients including SEED, the United Nations, and financial firms.

The Economist

2012

Data Visualization

Led visualization, visual design, and user experience work for the Economist Intelligence Unit's Global Food Security Index.

Procter & Gamble

2010 - 2012

Design Manager

Managed the Nice 'n Easy Root Touch-Up brand refresh for Clairol Hair Color.

SKILLS

Product and interaction design, AI experiences, data visualization, user research, product strategy, cross-functional collaboration, HTML, CSS, JavaScript, D3.js, Python.

EDUCATION

College for Creative Studies | BFA, Industrial Design | 2006 - 2010

Northwestern University | BA, History | 2002 - 2006